



You think you  
can tackle  
climate change?



**Clean  
Launch  
Pad  
2014**

Europe's Largest Cleantech  
Business Idea Competition  
by Climate-KIC



Enter now:  
[www.cleanlaunchpad.eu](http://www.cleanlaunchpad.eu)

# You dream about your own start-up?

## CleanLaunchpad

CleanLaunchpad is Europe's largest cleantech business idea competition. Our mission? To unlock Europe's cleantech potential.

### Want to achieve global impact?

Perhaps you thought of an all-out mind shift in urban mobility. You know how to realize a sustainable transition in the food chain. Or you found a way to turn CO<sub>2</sub> into everybody's advantage. As long as your idea is about sustainability and you have what it takes to become an entrepreneur, CleanLaunchpad could be your ticket to European and global success.

### CleanLaunchpad 2014

This competition has three stages: from Boot Camps & intensive coaching, national finals to the EU finals in October to be held in Valencia, Spain. The Top-3 of the EU final win € 2,500 to € 10,000 in money prizes. But the real prize is that these three winners get accepted into the Climate-KIC Accelerator, the world's first real-life business school for promising cleantech entrepreneurs. This rock solid 18-month program is where great ideas grow into great businesses.

## CleanLaunchpad. Take your cleantech idea to the next level.

CleanLaunchpad supported by  
Climate-KIC.

Climate-KIC creates opportunities for innovators to address climate change and shape the world's next economy.

### Want to achieve global impact?

#### What it takes

CleanLaunchpad is not just about having a good idea. You need to be ready to work harder than ever before and dream bigger than you thought possible. And preferably have a good sense of humour. If you bring that to the table we guarantee you a steep learning curve.

#### Enter now

Head over to our website and enter the competition. That is, if you can convince us how your idea will make the world a better place. Dazzle us with your proposal and join CleanLaunchpad 2014:  
[www.cleanlaunchpad.eu](http://www.cleanlaunchpad.eu).

You'd like to compete  
with the best of  
Europe?



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